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# Analysis and Forecast on the Prospect of China ' s Refractory Materials

## 一、调研说明

《Analysis and Forecast on the Prospect of China ' s Refractory Material Market dur》是艾凯咨询集团经过数月的周密调研，结合国家统计局，行业协会，工商，税务海关等相关数据，由行业内知名专家撰写而成。报告意于成为从事本行业人士经营及投资提供参考的重要依据。

报告主要可分为四大部分，首先，报告对本行业的特征及国内外市场环境进行描述；其次，是本行业的上下游产业链，市场供需状况及竞争格局从宏观到细致的详尽剖析，接着报告中列出数家该行业的重点企业，分析相关经营数据；最后，对该行业未来的发展前景，投资风险给出指导建议。相信该份报告对您把握市场脉搏，知悉竞争对手，进行战略投资具有重要帮助。

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## 二、摘要、目录、图表

On the basis of rapid growth of China ' s economy from 2007 to 2008, China ' s refractory material industry remains a good trend growth, and various economic indexes hit new high record and achieve good operation effect. According to the statistics of 1630 refractory material enterprises in 30 provinces, municipalities and autonomous regions in China, the major economic indexes such as outputs, sales revenues and profits all witness a dramatic growth, but the growing amplitudes are reduced.

The rapid development of China ' s economy and the drives of metallurgy and building materials industries provide a huge development space, which endows the industrial life cycle of China ' s refractory material industry with a growing trend; currently, the manufacturing industry of China ' s refractory material products is in an period of expansion, and in the future several years, the market demands of China ' s refractory material will stay in a comparatively high level, which will continue keep a good trend growth for this industry.

This report describe the operation environments of the manufacturing industry of refractory material products, and lays stress on researching and forecasting the development of the downstream industry and long term and short term trends of the demand change of the manufacturing industry of refractory material products; Aiming at the opportunity and threat which the current industry confronts with, the investment and stratagic advices on the development of refractory material industry are raised. This report helps refractory material enterprises exactly grasp the development tendency, correctly formulate enterprise competition stratagies and investment stratagies through thorough contents, detailed and accurate data and visual figures; our major sources are such authoritative professional Institutes as China ' s National Bureau of Statistics, National Information Center and General Administration of Customs, and the fieldwork of our center. This report integrates the data resources and expert resources of lots of authoritative institutes, abstracts the precise and appropriate and valuable advices from lots of data, combines the environment of the industry, researches and analyzes many points of view from theory to practice and from macroscopic view to microcosmic view; the conclusion and viewpoint strives to reach the unification of foresight, practicability and feasibility. It is an elaborate report by the expert group with one year of time on the market research and data collection.

It is one of important decision-making bases for the relevant investment companies and government departments in exactly grasping the industry development trend and discerning the competition situation in the industry, evading the operation and investment risk, working out correct competition and investment risks, and investment stratagem decisions, which has the important reference value!

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- 3、具体与抽象方法
- 4、分析与综合方法
- 5、归纳与演绎方法
- 6、定性分析与定量分析方法
- 7、预测研究方法

## 四、数据来源

对行业内相关的专家、厂商、渠道商、业务（销售）人员及客户进行访谈，获取最新的一手市场资料；

艾凯咨询集团长期监测采集的数据资料；

行业协会、国家统计局、海关总署、国家发改委、工商总局等政府部门和官方机构的数据与资料；

行业公开信息；

行业企业及上、下游企业的季报、年报和其它公开信息；

各类中英文期刊数据库、图书馆、科研院所、高等院校的文献资料；

行业资深专家公开发表的观点；

对行业的重要数据指标进行连续性对比，反映行业发展趋势；

中华人民共和国国家统计局 <http://www.stats.gov.cn>

中华人民共和国国家工商行政管理总局 <http://www.saic.gov.cn>

中华人民共和国海关总署 <http://www.customs.gov.cn>

中华人民共和国商务部 <http://www.mofcom.gov.cn>

中国证券监督管理委员会 <http://www.csrc.gov.cn>

中华人民共和国商务部 <http://www.mofcom.gov.cn>

世界贸易组织 <https://www.wto.org>

联合国统计司 <http://unstats.un.org>

联合国商品贸易统计数据库 <http://comtrade.un.org>



## 五、关于艾凯咨询网

艾凯咨询网（[www.icandata.com](http://www.icandata.com)）隶属艾凯咨询集团（北京华经艾凯企业咨询有限公司），艾凯咨询集团专注提供大中华区产业经济情报，为企业商业决策赋能，是领先的市场研究报告和竞争情报提供商

艾凯咨询集团为企业专业提供投资咨询报告、深度研究报告、市场调查、统计数据等。艾凯咨询网每天更新大量行业分析报告、图表资料、竞争情报、投资情报等，为用户及时了解迅速变化中的世界和中国市场提供便利，为企业商业决策赋能。

### 研究力量

高素质的专业的研究分析团队，密切关注市场最新动向。在多个行业，拥有数名经验丰富的专业分析师。对于特定及专属领域，我们有国内外众多合作研究机构，同时我们聘请数名行业资深专家顾问，帮助客户分清市场现状和趋势，找准市场定位和切入机会，提出合适中肯的建议，帮助客户实现价值，与客户一同成长。

### 我们的优势

权威机构 艾凯咨询集团二十年深厚行业背景;  
数量领先 囊括主流研究报告和权威合作伙伴;  
服务齐全 促销、推荐指数、积分、网上支付等;  
良好声誉 广泛知名度、满意度，众多新老客户。